

THE UNTOLD STORY: WHY TEXAS HASN'T HAD A "COLUMBINE"

**Strategy Quietly Applied in Scores
of Highest Risk School Districts
Prevents Attacks — Stops Costly Evacuations**

**NOW AVAILABLE
PREVENTION KITS & TRAINING FOR YOUR CAMPUSES**



**Texas Suburban School Attack Averted
by Professional Who Applied Strategy**
Suburban Texas student with a cache of explosives
blew up this police car but was caught before
he could complete school attack.

**NOW AVAILABLE — PREVENTION KIT
STOPS CAMPUS THREATS & ATTACKS**
Hundreds of threats stopped across the US . . .

RANDOM ACTOR VIOLENCE PREVENTION THE UNTOLD STORY

In the mid-1990s, Dan Korem, critically acclaimed author of *Rage of the Random Actor*, warned tens of thousands of educators and law enforcement professional in numerous addresses and trainings that student-led school Random Actor massacres were going to hit. He stated that *suburbs* and *small towns* would be the targets—the statistically safest locales. In 1997, the first attack occurred in Pearl, MS. Virtually every school attack since then in North America and Europe has occurred in these safe havens.

Dan accurately predicted that these students would have two extreme and easy-to-identify behavioral traits—the Random Actor traits. He also identified a 3-point strategy that quickly guides students with these traits out of harm's way—and without stereotyping.

Quietly, at the request of the state Safe and Drug-Free School coordinators over 80 districts that were highest at risk for an attack received training from 1995–2002.

The Result: Threats stopped, hundreds of students lives restored, and classroom performance was back on track.

After 9-11: 1000s of US schools closed because of threats. *Only one region in the US didn't have threats—a region where over 2500 educators applied Random Actor Violence Prevention (RAVP) strategies.*

The Problem: Virtually every campus that applied **RAVP** strategies saw their threats stop. However, once the campuses were safe, they stopped applying the strategies. Dan predicted that within 2-4 years threats would commence again. He was right. ***Sustained threats and imminent attacks on these campuses are back. The Lesson: Apply strategy and sustain.***

75–100 US Threats per Day

Texas is not unique . . . 75–100 times a day across the US young people on K–12 and college campuses are found with plots, explosive devices, and guns to commit massacres. ***And there is no evidence that the trend will decrease.***



Attacks and Threats Stopped Across US

**New Jersey
Gulf Shores, AL
Chicago suburb
Dallas suburb**

**First student in a
major Dallas suburb
who received RAVP
assistance had a
hit list and a pistol.**

**He immediately
responded to the 3-
point intervention
and successfully
completed his high
school career.**

Mass Attacks Averted by Reading Korem's Book & Awareness Presentations

Dan Korem's book *Rage of the Random Actor* was released in 2005. It recounts 20 years of how **RAVP** strategies have stopped attacks, including many in Texas. Education and law enforcement professionals stopped many massacres and threats across the US (including Texas) *just y reading the book and applying the strategies.*

Other professionals did the same after hearing Dan present a 45-minute overview on the Random Actor traits and a proven 3-point intervention at state and national conventions. They were successful because the strategies are simple to apply and replicate. The idea is to provide the same tools in a kit form so the life-saving strategies can be immediately applied on campuses.

Amazon Top-50 Review
Rage of the Random Actor
**"Extraordinary, Compelling,
Urgently Applicable to All."**

Virginia Tech Pre-Identified as High Risk Target Before Massacre

Avg. Cost of a Massacre: \$20–30 million

In January, 2006, over 50 education and law enforcement professionals received **RAVP** training at William and Mary College in Virginia. After the 1st day of training they were asked to use the **RAVP** predictive grid and identify the highest risk target in their state. **Their answer:** *Virginia Tech.*

**Average cost to evacuate a 1000
student high school for one day:
\$20,000–25,000
(Loss Time & Law Enf. response)**

**Cost of an RAVP Kit: \$400
(40 cents a student)**

New Jersey Threat Assessment Professional Applies RAVP – Threats Stop

*We received a grant funded through the
NJ Department of Education so we could provide
Random Actor Violence Prevention training. Here is the result:*

1. In 2006, the school administrator received a weekly average of 5-6 disciplinary notices from teachers where students threatened to hurt or kill another student.
2. Since the training and research were applied, there has not been a single threat from September 2006 until the end of the school year in 2007. They've gone from several each week prior to the training to zero after the training. The head administrator is going to go to the state with this information.

— **Alice Guy, member of the Association of Threat Assessment Professionals
Chief Operations Officer, TEAM Dynamics**

RAVP Kit for K–12 Campuses

An inexpensive and easy to deploy kit has been developed to help protect your campus. **First**, you show a 1-hour video to your staff that covers the key themes for prevention. **Second**, your intervention team follows up with staff to assist specific students. The kit provides detailed guidance for your intervention team and includes:

- **6 copies** of *Rage of the Random Actor* (Retail \$28.95 ea.)
- **55 minute video** presented by Dan Korem to be shown to staff (and annually to new staff):
 - How to identify the Random Actor traits without stereotyping
 - How to apply the 3-point intervention that guides youths out of the traits, stops threats, and reengages students so classroom performance immediately improves
 - Why alternative education schools, comprised of solely of at-risk youth, *don't have Random Actor threats and how to replicate what they do on any campus*
- **Shorter version of video** with updated examples to show staff each year and sustain protection; sent to your campus in summer of 2009
- **Summary Handout** for staff
- **Video Summary** for counselors and principals on how to apply on a campus
- **Study Guide** that provides overview of implementation and bullet lists of where detailed information is provided in *Rage of the Random Actor*
- **Email updates and alerts** sent to your campus team leaders for **two years** on trends and threats that may affect your campus
- **Cost:** \$495.00 – includes shorter video to be shown to staff each year to sustain protection; email updates and alerts provided for **2 years**
- **How to order**
 - **By Email:** send your PO to ifp@sbcglobal.net; **By Phone:** 972.234.2924
 - **Online:** Use our shopping cart on our website at www.KoremAssociates.com

CAN I GET RAVP TRAINING FOR MY CAMPUS OR DISTRICT?

A 2-day workshop can be provided that addresses in detail:

- In-depth training on how to identify the Random Actor traits without stereotyping. Staff trait identification skills will be tested using video clips of real people and students. They will enter their responses on interactive wireless keypads that immediately track comprehension and retention. For details please see website.
- Protocols for investigating a possible incident
- Integration with mental health resources and policies
- How to conduct an interview with a juvenile based upon stage of development
- Behavioral identification techniques that avoids stereotyping those from other cultures

Important: Most school districts are training together with their surrounding districts to ensure safety as student attackers often recruit students from nearby neighborhoods.

Who Should Attend: Administrators, principals, counselors, teacher leaders, security / law enforcement, etc.

Cost: \$200 per staff person; minimum of 50. Most districts train with their surrounding districts.

For more information: Please go to our website www.KoremAssociates.com

RANDOM ACTOR VIOLENCE PREVENTION FAQ

For more details please see *Rage of the Random Actor*

How difficult is it to recognize the two Random Actor traits.

In most situations it isn't difficult because the traits are extreme. It's like asking, "Does Queen Elizabeth II prefer to control or express her emotions when she communicates?" Because her trait is extreme most people can correctly identify that her trait is "control." For this reason almost anyone in a school can successfully identify the Random Actor traits.

How well tested is the RAVP strategy?

Korem & Associates has trained over 15,000 educators since 1995 who consistently stop threats and successfully apply the 3-point intervention. This has resulted in the cessation of bomb threats in most schools. More education and law enforcement professionals have been trained to use this on-the-spot system and intervention than any other in the world.

Why are suburbs and small towns greatest at risk for a Random Actor attack?

Because these communities represent the polar opposite traits of the Random Actor. See chapter 5 of *Rage of the Random Actor* for details. Locales where these incidents have occurred.

Suburbs: Columbine; Conyers, GA; Pearl, MS (suburb of Jackson).

Small towns: Jonesboro, AR; Ft. Gibson, OK; Paducah, KY

How frequent are false positives?

In 15 years, Korem & Associates has never received a call from an education or law enforcement professional who misidentified someone as a Random Actor who didn't have the traits.

Is this anything like racial or ethnic profiling?

Ethnic and racial profiling isn't profiling but *stereotyping*. Identifying the Random Actor traits has nothing to do with race, ethnicity, or culture; rather, identifying observable behavioral traits.

Is there a connection between student Random Actor attackers and suicide terrorists?

Yes. Almost all have the Random Actor traits. And like the school attacks and suburbs, most suicide attackers come from educated, affluent families.

My district is in an urban area. Are you saying that inner-city types of communities are unlikely to have these attacks?

Yes. There has only been one attack in an inner-city, but the school in Cleveland where the incident occurred was a specialized magnet school for the brightest students. If you are in a lower-income district, you typically need to pay attention to the areas that are more middle-class.

How many students in the US do you estimate have the Random Actor profile?

500,000 – 1,000,000 (1–2% of 54 million students.) It's a small but statistically significant number when combined with the ability to cheaply build explosives with materials found in any school.

How many students in Texas do you estimate have the Random Actor profile?

According to reportage from Texas school counselors and principals we have trained over the last 14 years, approximately 46,000 – 92,000 in our public schools (1–2% of 4.6 million students; doesn't include private schools).

Do these strategies stop other at-risk behavior or youth violence?

Yes. The 3-point intervention will help any student with the Random Actor traits, but it isn't the antidote where a student doesn't have the traits and targets his anger at a specific. The Missing Protector Strategy, explained on our website, is best suited for this situation.